

ESEB Outreach Initiative Fund spring 2017 for **Climate Pursuit Goes Global**

We are very pleased to be granted € 1,500 for the translation of our computer game Climate Pursuit. In Climate Pursuit a player needs to survive 100 years of climate change as either a plant, rodent or bird. These different species show different behaviours in the game and at the same time represent different levels of the game. The winning strategy is to keep dispersing the species northwards, while in the meantime evolving its reproduction and dispersal traits to increase both. In this way we want to communicate about the consequences of climate change, microevolution and the interaction of evolutionary and spatial colonisation processes.

We have used the grant to have the game translated into English. To mark the occasion of its release we joined the Summerlabb at Sail Den Helder, a big nautical event with 350,000 visitors in the Netherlands on 21-25 June 2017. Summerlabb is a travelling sustainability village, communicating to festival/event public about climate change and sustainable solutions. On the opening evening of Summerlabb we officially released Climate Pursuit by having the deputy of the Province of Noord-Holland push the button (see also the Summerlabb aftermovie [here](#), in Dutch, with our contribution at ~1m50s). In the course of the next days the Summerlabb has attracted 25,000 visitors, from sailors to pensionados, farmers and importantly families, and some 400 secondary school students, who are the primary Climate Pursuit target group. (Only a handful survived climate change, fyi :)

We are also part of the poster session of the Spatial Evolution symposium at ESEB 2017 in Groningen, where we can reach a more international audience for our translated game. An audience that in addition clearly has an interest in this specific topic and can use the game in its own classes or in communication with a general public back home.

In addition to us promoting the game at different occasions and events, the game is available online through the NIOO-KNAW website: [Climate Pursuit](#)

Thank you again for making this possible and we will continue to promote our game through events and publications, to communicate about microevolution and the exciting interaction of spatial and evolutionary processes.

Further links and some pictures:

[Summerlabb](#)

[Sail Den Helder 2017](#)

[Some of the coverage on Twitter](#)



Sail Den Helder. *Photo credit: Freddy van den Hooven*



The Summerlabb setting, in the harbour, next to a Paragon oil rig.. *Photo credit: Froukje Rienks*



.. which was our main audience attractor and conversation opener. *Photo credit: Froukje Rienks*



Inside the Summerlabb tent, official launch of Climate Pursuit on the opening night, with Jack van Gelder of the province of Noord Holland (left), organiser Jan Douwe Kroseske (with mic), and our NIOO-KNAW head of PR Froukje Rienks (right). *Photo credit: Province Noord Holland*



Photo credit: Marleen Cobben



Our stand, with 4 computers to play and other attributes to discuss our climate change research with the event audience. *Photo credit: Froukje Rienks*



Impression. *Photo credit: Froukje Rienks*



Stand details and the scores! Photo credits: Froukje Rienks



Crowd! Photo credit: Froukje Rienks



Can YOU survive climate change?! Photo credit: Froukje Rienks